



Is Your Poultry Operation Protected? Why Cleaning and Sanitation Matter More Than Ever

In today's poultry industry, strong biosecurity is essential for protecting flock health, maintaining productivity, and reducing operational risk. While controlling site access and movement remains important, effective cleaning and sanitation continue to be the foundation of every successful biosecurity program.

Disease-causing organisms can spread quickly through poultry facilities if contamination is not effectively managed. Regular cleaning removes organic matter that can harbour pathogens, while appropriate sanitation helps reduce microbial loads and creates a healthier production environment. Together, these practices form a critical line of defence against disease outbreaks and production losses.

One of the challenges for poultry producers is verifying whether cleaning protocols are being carried out effectively. Visual inspection alone often cannot identify missed areas or hygiene gaps. Tools such as [BioGlo®](#) fluorescent markers provide a practical way to [assess cleaning performance](#) by highlighting surfaces that have not been adequately cleaned. Regular monitoring and verification help ensure critical control points receive attention and cleaning standards remain consistently high across the operation.

Even established cleaning programs can benefit from regular review. Changes in production schedules, staffing, facility layouts, or emerging disease risks may require adjustments to cleaning procedures and product selection.

Strong cleaning and sanitation practices remain among the most effective ways to protect poultry operations from disease risks. By regularly reviewing cleaning programs, identifying hidden vulnerabilities, and using the right products for each application, producers can improve site hygiene and support healthier flock outcomes.

Our experienced team can assess your current cleaning and sanitation practices, including:

- Cleaning procedures and schedules
- Chemical selection and effectiveness
- Dilution and application methods
- Staff training and compliance
- Chemical handling, storage and safety practices
- Cleaning verification processes



Pictured above: BioGlo® in a Poultry setting

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Poultry-Specific Cleaning and Sanitation Solutions.

To maintain a clean, healthy, and productive poultry environment, consider the following products for specific applications:



Pictured Above : Lightning HD Application & AWS Products

- Lightning HD – A high-performance foaming detergent designed to remove heavy organic soiling from surfaces and equipment.
- FarmSan – Ideal for shed wet sanitation, helping to maintain hygiene standards throughout poultry housing.
- SA-2 – Specifically formulated for drinker line sanitation, ensuring clean water delivery systems and reducing biofilm build-up.
- TC-G – Suitable for both thermal and wet sanitation programs, providing flexible disinfection options across poultry operations.
- Gen-5 – Designed for footbaths and sanitation mats to help prevent the movement of pathogens between poultry areas.
- SC-Q – An effective vehicle and wheel sanitiser, supporting biosecurity measures at farm entry and exit points.
- Water Sanitation Solutions – Including DX-50 Chlorine Dioxide and Sodium Hypochlorite, both used to maintain safe, sanitised water systems.
- Personal Hygiene Products – Including hand soap, hand sanitiser, and body and hair wash products to support staff hygiene and reduce contamination risks.

Regularly reviewing cleaning procedures, identifying risk areas, and using the right sanitation solutions such as BioGlo® can improve site hygiene and support healthier flock performance.

Whether you need to optimise your current program or conduct a full biosecurity review, AWS Group can help enhance cleaning effectiveness and maintain high standards across your facility.

Contact AWS Group today to discuss your poultry cleaning and sanitation needs.

To learn more about our product range, visit our website at awsgroup.co.nz.

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